

# Preface

IAFeS is supporting young researchers. This is the reason, that this masterthesis is published in IAFES Edition.

It was written by the swisse student Daniel Jung in the program „Master of Business Administration in Management und Strategic Purchasing & Supply Chain Management“

Purchasing and Supply Chain Management are demanding, exciting and competitive discriminators Factors of each company become. Comprehensive skills and expertise on the highest level is required when the challenges

which are placed on the shopping today, Designed to take account. an extensive

Instrumentarium, the practice and sciencefor professional work along the value chain

have developed, is available, it requires only the correct application in the enterprise.

The present work was created here as part of a study at the BMÖ Academy. This Master program is offered by the Middlesex University in London and carried out by the KMU Academy in Austria.

The author works in the Swisse steelindustry and the results of this work are showing general trends of this industry worldwide.

Johann Günther  
Secretary General IAFES